

#HI Welcome To
Ideotechnology



18

Years of
Experience.

www.multiicon.in

Founded in 2004, with a simple goal to use technology and develop software and digital products that can be useful to everyone, Multiicon has earned itself a reputation of trusted IT brand in India and beyond. Leveraging years of experience in IT sector, our expert teams continuously make efforts to shape and position technology that serves as a sustainable solution for your business. With our dedication and the momentum of rapidly expanding IT sector, Multiicon has come a long way from a 100 square feet single room office to multinational software exporter with a branch office in Dubai. Today, we serve 10,000+ happy customers worldwide with our wide range of software products and full time customer support. Our quality work has earned us the honour of being awarded with 14 National Records in a single year for our influential and progressive approach towards serving the society.



MESSAGE FROM FOUNDER

“Multiicon is not just an IT company, it is an amalgamation of multiple icons working together as a group to bring digital solutions for everyone.” Throughout the evolution of Multiicon as a recognized software company, we have maintained ourselves to be different from a traditional IT company. I believe that the foundation of a strong company lies in not just being professional about work but also being casual with those working with us. I founded Multiicon in 2004 as an entrepreneur with the vision to use technology and develop digital solutions for maximum people possible and serve the humanity at large. Providing modern digital solutions not just for some; but for every business and every individual - serving every need. I assure you that at Multiicon, We will always place the customer first and we work towards making your lives easier with our range of digital products. So no matter how complicated your needs are, You can rely on our software products and services to get the desired results from a trusted company that cares for you. As we do so, I have confidence in my team and we seek your support.

BHAVIN THAKKAR

- Farmer of IdeoTechnology

OUR JOURNEY

It's a family that represents togetherness for 18 years scripting a successful journey. To have a prosperous and growing business involved perseverance and dedication to achieve each milestone. It has been a motivating, inspiring journey brimming with innovations. The path has been rough at times but the sheer determination of reaching a turning point has made us realize the joy of success.

2019

Initiated various Start-Ups in various sectors Viz. Media, Social Services, Recruitment & Financial sector.



2020-21

Launch of the new concept i.e. CandleStick Scanner and Market Maya to help investors enhance their trading skills.

2018

Joint venture and Technology partners with giants in Travel, Finance, Forex, brokerage Industry and set up base in UK and Mauritius.



2017

Our first step. Started customized software, developed few generalised products and initiated selling in local market & dealer network.



2015

Multiicon Family expanded -moved to current corporate office set up.



2008

First step towards set up outside India. Set up our base in Dubai, received 14 National Awards.



2007

Launching of our website with e-commerce and started selling software globally.



2006

Our first milestone -projects for Govt. Contracts from Rajkot Civil Hospital, Diu Electricity Department, PWD, Daman Electricity Dept.



2004

Joint venture and Technology partners with giants in Travel, Finance, Forex, brokerage Industry and set up base in UK and Mauritius.



**Sales @ Every Minute,
Service @ Every Second.**



VISION

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FACTS & FIGURES

Results of our hard-core efforts of 18 years that turned out to be beautiful today.

18 Years of journey

We recognised the need of a software development company with the tools to not only electronically design products, But to oversee the execution and lifecycle of those products as well. We started in 2004 loaded with enthusiasm to deliver innovation driven technology and our motto still remains the same. We have achieved these goals with ongoing commitment to excel with the help of customer trust.

7 Innovative Start-ups

The company is owned and led by its founding promoters throughout its history and grown across multiple verticals. Company's suite of product offerings have always been unique and innovative over these 18 years. Our team's consistent focus on meeting the specific business needs of its customer with its "ideotechnology" have led us in success of our innovative startups.

20 Trademarks & Copyrights

Multiicon holds 20+ copyrights and trademarks which is a proud achievement for our team and proves our global footprints in the industry/market

5 Enterprise Projects

Our projects are one stop solution for our customer and on to go under one log in. We have our projects in various industries such as Travel, Forex, Finance, Broking. They are published & known as Travel & Forex ERPs, Jumbofx, Market-Maya respectively.

30+ Utility Products

Our small utility products are designed in such a way that maximum people can take the advantage and that too at very affordable price. Keeping in mind SMEs and individuals, we have created it and many of the useful applications are Free of cost in the play store and app store.

50k+ Satisfied Customers

Our small utility products are designed in such a way that maximum people can take the advantage and that too at very affordable price. Keeping in mind SMEs and individuals, we have created it and many of the useful applications are Free of cost in the play store and app store.



INNOVATIVE START-UP

For us, It has always been a motto of creating the rarest & that's how our startups are. We strive to be unique by all means.



Newscreens

Motto behind this is to spread positive news in the society and generate that vibe so that even the readers get that kick to achieve something and the positive energy spreads all around.



Newscreens

This portal is introduced by our founder with an aim to identify and promote the real hidden talent of India. This can be in any field, in any form, from ground to a celebrity. Idea is to give recognition to those brilliant gems in the country who deserves it.



JumboJob

This platform is started with an idea of building a bridge between ideotechnology world & campus. Idea is to bring a platform for job placement & business placement for all those brilliant brains who have the innovative business startup ideas. We hold them with their need of support & make them touch the sky with our participation and assistance.



Donate Saturday

This is our unique startup which has a motto to spread awareness among people for donating one day for other human beings, this can be in any form. The idea is to be helpful to society along with managing our own life. Together we can bring the change in the surrounding & make our life more meaningful.



mPiler

This platform is designed with a whole new innovative idea for sharing individual trading history so that the other users can follow you & other experts in the market and trade in the same way if they find it beneficial. Core idea was to develop a social trading platform which can be beneficial for the society.



ENTERPRISE SOLUTION

These are the solutions are for big corporate giants and multinational companies. Our projects provide robust mobile and web-based solutions with latest technology and is fully AI based, which is a must have for times to come. We give complete solutions under single Log-In and are committed to helping our clients by utilizing emerging technology to innovate their business. We help them to create lasting customer relationships with their clients.

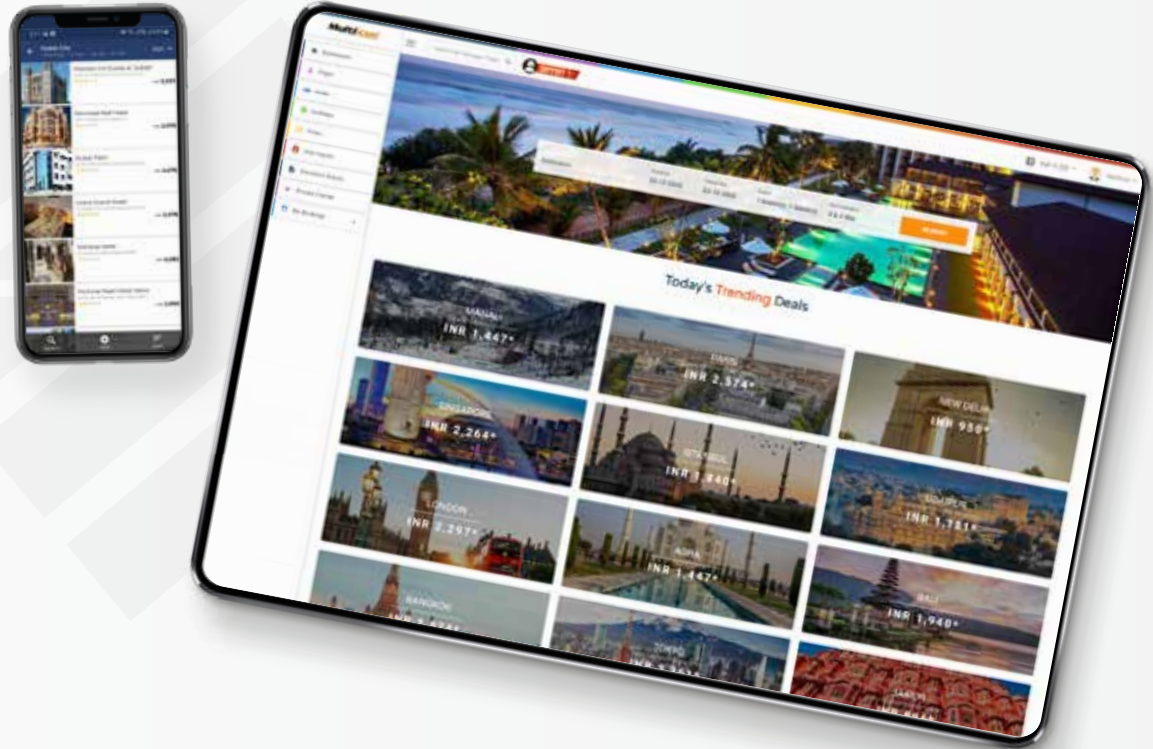
Travel ERP • JumboFx Algo • Forex ERP • Market Maya





TRAVEL ERP

A centralized cloud based B2C & B2B travel web portal, mobile app and back office system.



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JUMBOFX ALGO

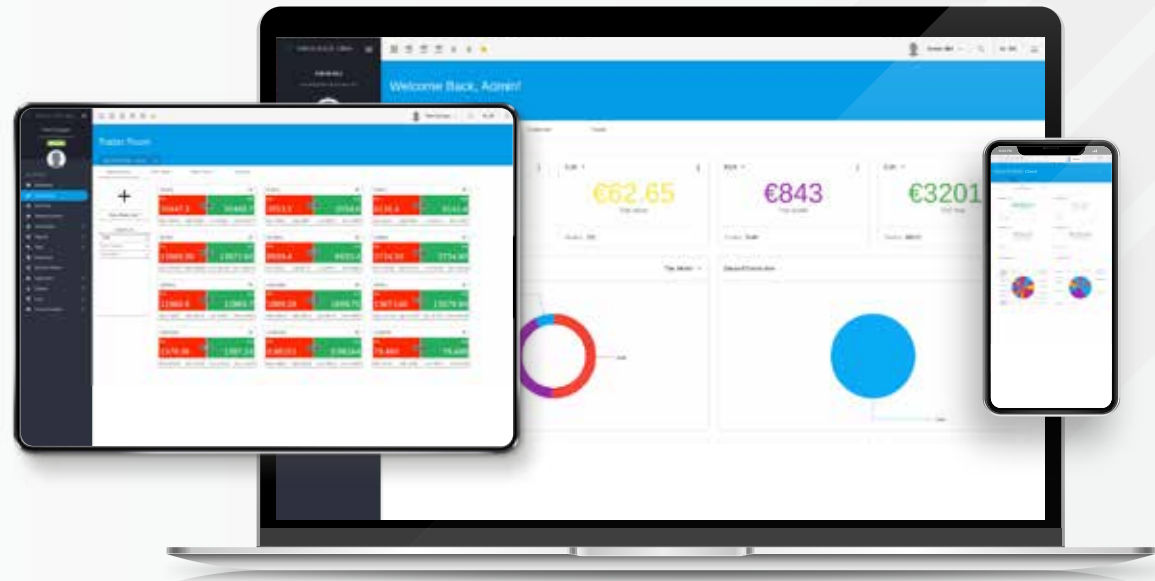
An AI based Algo Trading Platform with
high frequency auto trading robot for
forex market.

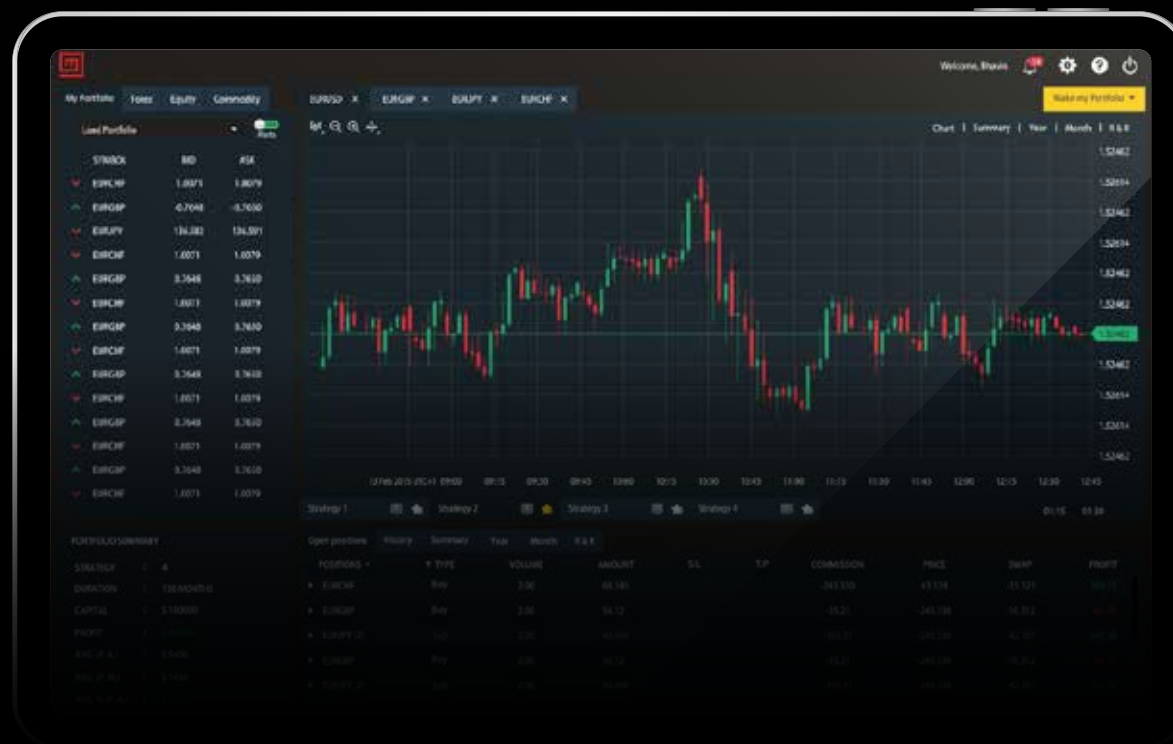


FOREX ERP

A cloud-based ERP system for Forex broker. A complete solution from enquiry to finalization of books of account.

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MARKET MAYA

An Advanced Trading Terminal for brokers which includes chart, strategy builder and back test analysis.

MI STORE

30+ Windows PC Software,
Android and iOS apps



E2G CHARACTER CONVERTER



AMC REPORTER



E2H CHARACTER CONVERTER



ROBORUB



WATCHMAN



ACTIINVOICE



ACTIINVOICE



CASH COUNTER



IOREG



CHECK IN



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KEY DOMAINS

We provide our clients with services & solutions that enable a dynamic, agile & flexible IT environment in mainly 6 industries in which we are actively working. We make sure that our approach ensures true measurable business values by proactively bringing continuous improvements & innovations.



**FINANCE
& BROKING**



**TRAVEL &
HOSPITALITY**



**SECURITY &
SURVEILLANCE**



**HUMAN
RESOURCE**



**NEWS
& MEDIA**



**SOCIAL
& WELFARE**

WORK



FROM



ANYWHERE



We believe Flexibility of place & time brings
good synergy between work-culture &
productivity.

UNIQUE ACHIEVEMENTS



14 Records and Awards in a single year



AWARDS & ACCOLADES

International Awards and Accolades depicts our journey of excellence.





2007
TRADE EXPO
RAJKOT



2016
BUSINESS SETUP
DUBAI



2017
GITEX
DUBAI



2019
FOREX EXPO
DUBAI



2019
TTF EXPO
AHMEDABAD



GLOBAL EVENTS BUSINESS TRIPS

Our enthusiasm and dynamism has
led us to discover a world of opportunities!

LIFE@MI

Festival celebrations make the workplace a better place to live.



A vertical composition featuring a vintage camera, three falling leaves, and a potted plant. The camera is positioned in the upper right corner, angled downwards. Three green leaves are shown in mid-air, falling from the top towards the center. At the bottom, a lush green plant with small yellow flowers is visible, growing out of a pot. The entire scene is set against a plain white background.

LIFE@MI

Personal connections help people
work together better.



BEING SOCIAL

Successful people have a social responsibility to make the world a better place and not just take from it. This being our motto, we actively participate in various social activity. We support a number of projects related to the development of society, environment & old aged. These actions are taken both under the auspices of our company, and organized individually by our staff.



OUR CONTRIBUTION TOWARDS HEALTHY & fit INDIA!

We believe Yoga is the best way to stay fit & healthy for the society as a whole & that's the reason we along with Rajkot Municipal Corporation launched a YOGA APP which is free for the users. The idea is to motivate people for YOGA - the best therapy for healthy life.



BEING HUMAN TO NON-HUMANS!

We believe in contributing some of our time for the good cause and therefore we actively participate in all the events of Shreeji Gaushala and try to be useful to them in any of their special requirements too.



OUR PARTICIPATION FOR CLEAN RAJKOT!

Recycling being a key component of modern waste reduction, We participated actively with RMC with an aim of preventing the waste of potentially useful materials and reduce the consumption of fresh raw materials, thereby reducing: energy usage, air pollution and water pollution.



OUR RESPONSIBILITY TOWARDS SOCIETY!

It is said, help to homeless old aged people is the best deed one can do in life. At MI we strongly believe in this & try to contribute and share something to the society in any form possible. A small gesture from our employees & management to bring smile on their face.

WE BELIEVE IN UPGRADING.

Just like people, a company will grow, change and transform over time. We are refining and updating ourselves to keep up with the times, while still maintaining the overall look and feel of the company – simply classifying these modifications and changes as ‘rebranding’.

Multiicon[®]
THE MARKET COMPILER

2004 – 2016



Multiicon

2016 – 2021



 **Multiicon**

2021 – On going...





LET'S MAKE SOMETHING **AWESOME TOGETHER.**



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www.multiicon.in



CORPORATE OFFICE

Rajkot, India



INDIA SALES OFFICE

Ahmedabad, India



GLOBAL SALES RAP OFFICE

Dubai, UAE



IMAGINE YOUR
BUSINESS IN 21ST CENTURY
WITH **IDEOTECHNOLOGY.**

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